

About Tejaswini

A business idea contest to promote and identify women from Assam with an entrepreneurial mindset providing solutions to local problems!

An undertaking of the **Women's Cell, Industries & Commerce Department, Govt. of Assam**, along with the **North Eastern Handicrafts & Handlooms Development Corporation Ltd. (NEHDC)**, as the implementing agency, Tejaswini has been ideated to be an innovative way to give platform to the entrepreneurial women of Assam, aged between 18 yrs to 50 yrs, to pitch their ideas and earn recognition in a wider network.

Join us for **Tejaswini - Assam Ideathon 2024**, where your innovative ideas can pave the way for a brighter, more empowered future. Whether you're a student, an aspiring entrepreneur, a seasoned professional, or a visionary homemaker, this is your chance to make a difference and shine bright!

Who Can Participate?

Open to all women between the age of 18-50

- Students
- Homemakers
- Working Professionals
- Entrepreneurs in business for not more than 3 years



**Win Cash
Prizes up to
Rs. 1,50,000/-**

**1st Prize
Rs. 1,50,000/-**

**2nd Prize
Rs. 1,00,000/-**

**3rd Prize
Rs. 75,000/-**

**Also, special
prizes for:**

- ☛ **Three (3) Best Student Ideas**
Rs. 25,000/- each
- ☛ **Women in Technology**
Rs. 50,000/-
- ☛ **Innovative Idea from Homemaker**
Rs. 50,000/-

Top 50 ideas to receive expert guidance, and mentoring and handholding support.

Explore 6 Dynamic Sectors

Your ideas can span across:

- ☛ Handicraft & Handloom
- ☛ Health & Wellness
- ☛ IT & ITES (Including Media, Entertainment, Education, Logistics, etc.)
- ☛ Agri, Allied & Food Processing (Including Floriculture & Horticulture)
- ☛ Leisure, Tourism, Hospitality
- ☛ Green & Sustainable Enterprises



Scan to register
and share your idea



Tejaswini
2024
EMPOWERING WOMEN. IGNITING INNOVATION.

Let Your Ideas Spark Change!

Tejaswini - Assam Ideathon 2024 is more than just an event;
it's a catalyst for transformation.

**Join us in shaping a brighter,
more innovative future for Assam.**

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