

# Department of Commerce

# **Bodoland University**

# Kokrajhar, BTAD Assam

# B.Com. CBCS (Regular Course)

	SEM-I									
Paper Code	Subject	Course	Credit	Credit	End	Internal	Total			
				Distribution	Semester	Marks	Marks			
				(L+T+P)	Marks					
BC-101	Financial Accounting	DSC-1 A	6	5+1+0	80	20	100			
BC-102	Business organization and Entrepreneurship Development	DSC-2 A	6	5+1+0	80	20	100			
BC-103	Business Communication (language-English/Hindi/MIL)	AECC-1	2	2+0+0	50	-	50			
BC-104	English-I	Language	6	5+1+0	80	20	100			
Total		20	17+3+0=20	290	60	350				

SEM-II									
Paper Code	Subject	Course	1-III <sub>Credit</sub>	Credit	End	Internal	Total		
Paper Code	Subject	Course	Credit	Distribution Distribution	Semester Semester Marks	Internal Marks	Total-ks Marks		
BC-201	Business Law	DSC-1 B	6	$(L + T + P)_0$	Marks	20	100		
BC-301	Principles of Management	DSC-1C	6	5+1+0	80	20	100		
BC-202	Business Mathematics and	DSC-2 B	6	5+1+0	80	20	100		
BC-302	Comporate Accounting	DSC-2 C	6	5+1+0	80	20	100		
BC-303	Environmental Studies	anguage <sup>2</sup>	6 <sup>2</sup>	5+1+0 <sup>0</sup>	8050	20	100 <sup>0</sup>		
BC-204	Alt, English/MII /HINDI	Language	6	5+1+0	80	20	100		
BC-204 BC-304	Alt. English/MIL/HINDI Computer Application in Business	Language SEC-1	2	2+0+0	50	-	50		
	Total		20	17+3+0=20	290	60	350		
	Total			17+3+0=20	290	60	350		

SEM-IV									
Paper Code	Subject	Course	Credit	Credit	End	Internal	Total		
				Distribution	Semester	Marks	Marks		
				(L+T+P)	Marks				
BC-401	Alt.English/MIL/Hindi	language	6	5+1+0	80	20	100		
BC-402	Marketing Management	DSC-1D	6	5+1+0	80	20	100		
BC-403	Income Tax & Practices	DSC-2 D	6	5+1+0	80	20	100		
BC-404	E-Commerce	SEC-2	2	2+0+0	50	-	50		
	Total			17+3+0=20	290	60	350		

SEM-V								
Paper Code	Subject	Course	Credit	Credit	End	Internal	Total	
				Distribution	Semester	Marks	Marks	
				(L+T+P)	Marks			
BC-501	Anyone of the following	DSE-1 A	6	5+1+0	80	20	100	
	a. Financial Management							
	b. Cost Accounting							
	c. Financial Institutions and Markets							
BC-502	Anyone of the following	DSE-2 A	6	5+1+0	80	20	100	
	a. Auditing & Corporate Governance							
	b. Human Resource Management							
	c. International Business							
BC-503	Management of Small Business	SEC-3	2	2+0+0	50		50	
BC-504	Principles of Micro economics	GE-1	6	5+1+0	80	20	100	
Total			20	17+3+0=20	290	60	350	

SEM-VI								
Paper Code	Subject	Course	Credit	Credit	End	Internal	Total	
				Distribution	Semester	Marks	Marks	
				(L+T+P)	Marks			
BC-601	Anyone of the following	DSE-1 B	6	5+1+0	80	20	100	
	a. Modern Banking Practices							
	b. Industrial Relation & Labour law							
	c. International Banking							
BC-602	Anyone of the following	DSE-2 B	6	5+1+0	80	20	100	
	a. Computerized Accounting System							
	b. Indirect Tax & Law							
	c. Management Accounting							
BC-603	Personal Selling & Salesmanship	SEC-4	2	2+0+0	50		50	
BC-604	Indian Economics	GE-2	6	5+1+0	80	20	100	
Total		20	17+3+0=20	290	60	350		

B.Com (Regular)CBCS (Syllabus Contents)

B.Com.: Semester - I Paper : BC -101 : FINANCIAL ACCOUNTING

### Duration: 3 hrs. Marks: 80

**Objectives:** The objective of this paper is to help students to acquire conceptual knowledge of the financial accounting and to impart skills for recording various kinds of business transactions.

# CONTENTS

# Unit 1: (a) Theoretical Framework (20 Marks)

- Accounting as an information system, the users of financial accounting information and their needs. Qualitative characteristics of accounting, information. Functions, advantages and limitations of accounting. Branches of accounting. Bases of accounting; cash basis and accrual basis.
- II. The nature of financial accounting principles Basic concepts and conventions: entity, money measurement, going concern, cost, realization, accruals, periodicity, consistency, prudence (conservatism), materiality and full disclosures.
- III. Financial accounting standards: Concept, benefits, procedure for issuing accounting standards in India. Salient features of First-Time Adoption of Indian Accounting Standard (Ind-AS) 101. International Financial Reporting Standards (IFRS): - Need and procedures.

# (b) Accounting Process

From recording of a business transaction to preparation of trial balance including adjustments (Concepts of journalising, Ledger posting, Preparation of Profit & Loss Account, Trial Balance, Balance Sheet)

# (c) Computerised Accounting Systems

Computerised Accounting Systems: Computerized Accounts by using any popular accounting software: Creating a Company; Configure and Features settings; Creating Accounting Ledgers and Groups; Creating Stock Items and Groups; Vouchers Entry; Generating Reports - Cash Book, Ledger Accounts, Trial Balance, Profit and Loss Account, Balance Sheet, Funds Flow Statement, Cash Flow Statement Selecting and shutting a Company; Backup and Restore data of a Company

# Unit 2: (a) Business Income (20 Marks)

- I. Measurement of business income-Net income: the accounting period, the continuity doctrine and matching concept. Objectives of measurement.
- II. Revenue recognition: Recognition of expenses.
- III. The nature of depreciation. The accounting concept of depreciation. Factors in the measurement of depreciation. Methods of computing depreciation: straight line method and diminishing balance method; Disposal of depreciable assets-change of method.
- IV. Inventories: Meaning. Significance of inventory valuation. Inventory Record Systems: periodic and perpetual. Methods: FIFO, LIFO and Weighted Average. Salient features of Indian Accounting Standard (Ind-AS): 2

# (b) Final Accounts

Capital and revenue expenditures and receipts: general introduction only. Preparation of financial statements of non-corporate business entities

# Unit 3: Accounting for Hire Purchase and Installment Systems (10 Marks)

Calculation of interest, partial and full repossession, Hire purchase trading (total cash price basis), stock and debtors system; Concepts of operating and financial lease (theory only)

# Unit 4: Accounting for Inland Branches (15 Marks)

Concept of dependent branches; accounting aspects; debtors system, stock and debtors system, branch final accounts system and whole sale basis system. Independent branches: concept-accounting treatment: important adjustment entries and preparation of consolidated profit and loss account and balance sheet.

# Unit 5: Accounting For Dissolution of the Partnership Firm (15 Marks)

Accounting of Dissolution of the Partnership Firm Including Insolvency of partners, sale to a limited company and piecemeal distribution

### Note:

- 1. The relevant Indian Accounting Standards in line with the IFRS for all the above topics should be covered.
- 2. Any revision of relevant Indian Accounting Standard would become applicable immediately.

# Suggested Readings:

- 1. Robert N Anthony, David Hawkins, Kenneth A. Merchant, Accounting: Text and Cases. McGraw-Hill Education, 13th Ed. 2013.
- 2. Charles T. Horngren and Donna Philbrick, Introduction to Financial Accounting, Pearson Education.
- 3. J.R. Monga, Financial Accounting: Concepts and Applications. Mayur Paper Backs, New Delhi.
- 4. M.C.Shukla, T.S. Grewal and S.C.Gupta. Advanced Accounts. Vol.-I. S. Chand & Co., New Delhi.
- 5. S.N. Maheshwari, and. S. K. Maheshwari. Financial Accounting. Vikas Publishing House, New Delhi.
- 6. Deepak Sehgal. Financial Accounting. Vikas Publishing H House, New Delhi.
- 7. Bhushan Kumar Goyal and HN Tiwari, Financial Accounting, International Book House
- 8. Goldwin, Alderman and Sanyal, Financial Accounting, Cengage Learning. Note: Latest edition of the text books should be used.

# B.Com. : Semester – I

Paper : BC - 102 : Business Organization and Entrepreneurship Development Duration: 3 hrs. Marks: 80 **Objective:** The objective of the course is to acquaint the students with the concepts of organization and importance of entrepreneurship development.

## Content: Part-A (Business Organization) (40 marks)

#### Unit-I

Forms of business organization; advantages and disadvantages, MNC's- features, forms, advantages and limitations, Joint sector-features and importance, Franchising- forms, merits and demerits, Micro enterprise- small, medium enterprise- concept of virtual & learning organization.

### Unit-II

Business combinations; causes, types, forms: Merger and acquisition policies in India. Setting up a new enterprise; site selection, location theories, (Max Weber & Sargent Florence), size of business unit, optimum firm, survival of small business.

#### Unit-III

Production, Productivity, and Rationalization: Meaning and scope of Production management, production planning process, and quality control; Productivity- meaning, factors influencing productivity, causes of low productivity; Rationalization- meaning, aims and objectives, benefits, and limitations.

### Part- B (Entrepreneurship Development) (40 marks)

### Unit-IV

Entrepreneurship- meaning, concepts of entrepreneurship, nature of entrepreneurship, functions and significance of entrepreneurship, qualities of an entrepreneur, entrepreneurial types and entrepreneurial theories (social, economic and psychological), creativity and innovation in entrepreneurship and intrapreneurship.

#### Unit-V

Promotion of a new venture; environmental analysis, stages in promotion of new ventures, legal formalities, and documents, sources of funds; Venture capital- concepts and types, venture capital finance in India.

Entrepreneurship education and training; EDP's- concept, objectives, and importance, selection of trainees, target groups. Courses contents in EDP, measurement of effectiveness of EDP, institution involved in promotion of EDP

#### Unit- VI

Role of entrepreneurs in socio-economic development; role of entrepreneurs in export promotion, and import substitution; introduction, entrepreneurial performance and growth, role of government in entrepreneurship development

#### **Suggested Readings:**

- 1. Business Organization and Management, by P.C.Tulsian, Vishal Pandey, Pearson Education
- 2. Business Organization and Management, by Jagadish Prakash, Kitab Mahal
- 3. Entrepreneurship Development, by S.S.Khanka, S.Chand & Sons.
- 4. Entrepreneurship & Small Business Management, by M.B.Shukla, Kitab Mahal

5. Business Organization and Entrepreneurship Development, by Sarkar, Sharma, Gupta- Kalyani Publication

Note: Latest edition of the text books should be used.

# B.Com.: Semester - I Paper : BC - 103 : BUSINESS COMMUNICATION Duration: 3 hrs. Marks: 50

**Objective:** To equip students of the B.Co. course effectively to acquire skills in reading, writing, comprehension and communication, as also to use electronic media for business communication.

### Contents:

### Unit 1: Introduction: (10 Marks)

Nature of Communication, Process of Communication, Types of Communication (verbal & Non Verbal), Importance of Communication, Different forms of Communication

Barriers to Communication Causes, Linguistic Barriers, Psychological Barriers, Interpersonal Barriers, Cultural Barriers, Physical Barriers, Organizational Barriers

### Unit 2: Business Correspondence: (10 Marks)

Letter Writing, presentation, Inviting quotations, Sending quotations, Placing orders, Inviting tenders, Sales letters, claim & adjustment letters and social correspondence, Memorandum, Inter office Memo, Notices, Agenda, Minutes, Job application letter, preparing the Resume.

### Unit 3: Report Writing: (10 Marks)

Business reports, Types, Characteristics, Importance, Elements of structure, Process of writing, Order of writing, the final draft, check lists for reports.

### Unit 4: Vocabulary: (10 Marks)

Words often confused, Words often misspelt, Common errors in English.

### Unit 5: Oral Presentation: (10 Marks)

Importance, Characteristics, Presentation Plan, Power point presentation, Visual aids.

### Suggested Readings:

- 1. Bovee, and Thill, Business Communication Essentials, Pearson Education
- 2. Shirley Taylor, Communication for Business, Pearson Education
- 3. Locker and Kaczmarek, Business Communication: Building Critical Skills, McGraw Hill Education
- 4. Herta A Murphy, Herbert W Hildebrandt, Jane P. Thomas, Effective Business Communication (SIE), McGraw Hill Education
- 5. Dona Young, Foundations of Business Communication: An Integrative Approach, McGraw Hill Education
- 6. Raymond V. Lesikar, Marie E. Flatley, Kathryn Rentz, Paula Lentz, and Neerja Pande, Business Communication: Connecting in a Digital World (SIE), McGraw Hill Education

### Note: Latest edition of text books may be used.

B.Com.: Semester - I Paper : BC - 104 : ENGLISH - I Duration: 3 hrs. Marks: 80

(Common Syllabus to be provided by the respective Department )

# B.Com.: Semester - II

# Paper : BC - 201: BUSINESS LAW

# Duration: 3 hrs. Marks: 80

**Objective:** The objective of the course is to impart basic knowledge of the important business legislation along with relevant case law.

Contents:

## Unit 1: The Indian Contract Act, 1872: General Principle of Law of Contract (20 marks)

a) Contract – meaning, characteristics and kinds (b) Essentials of a valid contract - Offer and acceptance, consideration, contractual capacity, free consent, legality of objects. (c) Void agreements (d) Discharge of a contract – modes of discharge, breach and remedies against breach of contract. (e) Contingent contracts (f) Quasi - contracts

# Unit 2: The Indian Contract Act, 1872: Specific Contract (10 marks)

(a) Contract of Indemnity and Guarantee (b) Contract of Bailment (c) Contract of Agency

# Unit 3: The Sale of Goods Act, 1930 (15 marks)

a) Contract of sale, meaning and difference between sale and agreement to sell. (b) Conditions and warranties (c) Transfer of ownership in goods including sale by a non-owner (d) Performance of contract of sale (e) Unpaid seller – meaning, rights of an unpaid seller against the goods and the buyer.

# Unit 4: Partnership Laws (20 marks)

# A) The Partnership Act, 1932

a. Nature and Characteristics of Partnership (b). Registration of a Partnership Firms (c.) Types of Partners (d.) Rights and Duties of Partners (e.) Implied Authority of a Partner (f.) Incoming and outgoing Partners (g.) Mode of Dissolution of Partnership

# B) The Limited Liability Partnership Act, 2008

a) Salient Features of LLP (b) Differences between LLP and Partnership, LLP and Company (c) LLP Agreement, (d) Partners and Designated Partners (e) Incorporation Document (f) Incorporation by Registration (g) Partners and their Relationship

### Unit 5: The Negotiable Instruments Act 1881 (15 marks)

a) Meaning, Characteristics, and Types of Negotiable Instruments : Promissory Note, Bill of Exchange, Cheque b) Holder and Holder in Due Course, Privileges of Holder in Due Course. c) Negotiation: Types of Endorsements d) Crossing of Cheque e) Bouncing of Cheque

# Suggested Readings:

1. M.C. Kuchhal, and Vivek Kuchhal, Business Law, Vikas Publishing House, New Delhi.

- 2. Avtar Singh, Business Law, Eastern Book Company, Lucknow.
- 3. Ravinder Kumar, Legal Aspects of Business, Cengage Learning
- 4. SN Maheshwari and SK Maheshwari, Business Law, National Publishing House, New Delhi.
- 5. Aggarwal S K, Business Law, Galgotia Publishers Company, New Delhi.

- 6. Bhushan Kumar Goyal and Jain Kinneri, Business Laws, International Book House
- 7. Sushma Arora, Business Laws, Taxmann Pulications.
- 8. Akhileshwar Pathak, Legal Aspects of Business, McGraw Hill Education, 6th ed.
- 9. P C Tulsian and Bharat Tulsian, Business Law, McGraw Hill Education
- 10. Sharma, J.P. and Sunaina Kanojia, Business Laws, Ane Books Pvt. Ltd., New Delhi

Note: Latest edition of text books may be used.

# B.Com.: Semester -II Paper: BC- 202 : BUSINESS MATHEMATICS AND STATISTICS Duration : 3 Hrs. Marks : 80

**Objective**: The objective of this course is to familiarize students with the applications of mathematics and statistical techniques in business decision-making.

#### Notes:

1. Use of simple calculator is allowed.

- 2. Proofs of theorems / formulae are not required.
- 3. Trigonometric functions are not to be covered.

## Part – A: Business Mathematics (30 Marks)

### Unit 1: Matrices (10 Marks)

Definition of a matrix. Types of matrices; Algebra of matrices. Calculation of values of determinants up to third order; Adjoint of a matrix; Finding inverse of a matrix through ad joint; Applications of matrices to solution of simple business and economic problems

### Unit 2: Differential Calculus (10 Marks)

Mathematical functions and their types – linear, quadratic, polynomial; Concepts of limit and continuity of a function; Concept of differentiation; Rules of differentiation – simple standard forms. Applications of differentiation – elasticity of demand and supply; Maxima and Minima of functions (involving second or third order derivatives) relating to cost, revenue and profit.

### Unit 3: Basic Mathematics of Finance (10 Marks)

Simple and compound interest Rates of interest – nominal, effective and continuous – their interrelationships; Compounding and discounting of a sum using different types of rates

Part – B: Business Statistics (50 Marks)

### Unit 1: Uni-variate Analysis (20 Marks)

Measures of Central Tendency including arithmetic mean, geometric mean and harmonic mean: properties and applications; mode and median. Partition values - quartiles, deciles, and percentiles. Measures of Variation: absolute and relative. Range, quartile deviation and mean deviation; Variance and Standard deviation: calculation and properties.

### Unit 2: Bi-variate Analysis (15 Marks)

Simple Linear Correlation Analysis: Meaning, and measurement. Karl Pearson's co-efficient and Spearman's rank correlation Simple Linear Regression Analysis: Regression equations and estimation. Relationship between correlation and regression coefficients

### Unit 3: Time-based Data (15 Marks)

Index Numbers and Time-Series Analysis Meaning and uses of index numbers; Construction of index numbers: Aggregative and average of relatives – simple and weighted, Tests of adequacy of index numbers, Construction of consumer price indices. Components of time series; additive and multiplicative

models; Trend analysis: Finding trend by moving average method and Fitting of linear trend line using principle of least squares.

### **Suggested Readings:**

- 1. Mizrahi and John Sullivan. Mathematics for Business and Social Sciences. Wiley and Sons.
- 2. Budnick, P. Applied Mathematics. McGraw Hill Publishing Co.
- 3. N. D. Vohra, Business Mathematics and Statistics, McGraw Hill Education (India) Pvt Ltd
- 4. J.K. Thukral, Mathematics for Business Studies, Mayur Publications
- 5. J. K. Singh, Business Mathematics, Himalaya Publishing House.
- 6. J. K. Sharma, Business Statistics, Pearson Education.
- 7. S.C. Gupta, Fundamentals of Statistics, Himalaya Publishing House.
- 8. S.P. Gupta and Archana Gupta, Elementary Statistics, Sultan Chand and Sons, New Delhi.
- 9. Richard Levin and David S. Rubin, Statistics for Management, Prentice Hall of India, New Delhi.
- 10. M.R. Spiegel, Theory and Problems of Statistics, Schaum's Outlines Series, McGraw Hill Publishing Co.

### Note: Latest edition of text books may be used.

B.Com.: Semester- II Ability-Enhancement Compulsory Course (AECC)-2 Paper: BC - 203 : Environmental Studies Duration: 2 Hrs. Marks: 50

(Common Syllabus to be provided by the respective Department )

# B.Com.: Semester – II

Paper: BC- 204 : Alt.English/MIL/Hindi (Language) Duration : 3 Hrs. Marks: 80

( Common Syllabus to be provided by the respective Department )

# B.Com. : Semester – III Paper: BC - 301: PRINCIPLES OF MANAGEMENT Duration: 3 hrs. Marks: 80

**Objective:** The objective of the course is to provide the student with an understanding of basic management concepts, principles and practices.

### Unit 1: Introduction (20 marks)

(a.) Concept: Need for Study, Managerial Functions – An overview; Co-ordination: Essence of
 Managership (b.) Evolution of the Management Thought, Classical Approach – Taylor, Fayol, Neo Classical and Human Relations Approaches – Mayo, Hawthorne Experiments, Behavioural Approach,

Systems Approach, Contingency Approach – Lawerence & Lorsch, MBO - Peter F. Drucker, Reengineering - Hammer and Champy, Michael Porter – Five-force analysis, Three generic strategies and valuechain, analysis, Senge's Learning Organisation, 'Fortune at the Bottom of the Pyramid' – C.K. Prahalad.

# Unit 2: Planning (15 marks)

(a.) Types of Plan – An overview to highlight the differences (b.) Strategic planning – Concept, process, Importance and limitations (c.) Environmental Analysis and diagnosis (Internal and external environment) – Definition, Importance and Techniques (SWOT/TOWS/WOTS-UP, BCG Matrix, Competitor Analysis), Business environment; Concept and Components (d.) Decision-making – concept, importance; Committee and Group Decision-making, Process, Perfect rationality and bounded rationality, Techniques (qualitative and quantitative, MIS, DSS)

# Unit 3: Organizing (15 marks)

Concept and process of organising – An overview, Span of management, Different types of authority (line, staff and functional), Decentralisation, Delegation of authority Formal and Informal Structure; Principles of Organising; Network Organisation Structure

# Unit 4: Staffing and Leading (20 marks)

(a.) Staffing: Concept of staffing, staffing process (b.) Motivation: Concept, Importance, extrinsic and intrinsic motivation; Major Motivation theories - Maslow's Need-Hierarchy Theory; Hertzberg's Two-factor Theory, Vroom's Expectation Theory. (c.) Leadership: Concept, Importance, Major theories of Leadership (Likert's scale theory, Blake and Mouten's Managerial Grid theory, House's Path Goal theory, Fred Fielder's situational Leadership), Transactional leadership, Transformational Leadership, Transforming Leadership. (d.) Communication: Concept, purpose, process; Oral and written communication; Formal and informal communication networks, Barriers to communication, Overcoming barriers to communication.

# Unit 5: Control (10 marks)

(a.) Control: Concept, Process, Limitations, Principles of Effective Control, Major Techniques of control - Ratio Analysis, ROI, Budgetary Control, EVA, PERT/CPM. (b.) Emerging issues in Management

# Suggested Readings:

1. Harold Koontz and Heinz Weihrich, Essentials of Management: An International and Leadership Perspective, McGraw Hill Education.

2. Stephen P Robbins and Madhushree Nanda Agrawal, Fundamentals of Management: Essential Concepts and Applications, Pearson Education.

3. George Terry, Principles of Management, Richard D. Irwin

4. Newman, Summer, and Gilbert, Management, PHI

- 5. James H. Donnelly, Fundamentals of Management, Pearson Education.
- 6. B.P. Singh and A.K.Singh, Essentials of Management, Excel Books
- 7. Griffin, Management Principles and Application, Cengage Learning
- 8. Robert Kreitner, Management Theory and Application, Cengage Learning
- 9. TN Chhabra, Management Concepts and Practice, Dhanpat Rai & Co. (Pvt. Ltd.), New Delhi
- 10. Peter F Drucker, Practice of Management, Mercury Books, London

Note: Latest edition of text books may be used.

# B.Com.: Semester- III Paper : BC-302 : CORPORATE ACCOUNTING Duration: 3 hrs. Marks: 80

**Objectives:** To enable the students to acquire the basic knowledge of the corporate accounting and to learn the techniques of preparing the financial statements.

Contents :

Unit 1. Accounting for Share Capital & Debentures (15 Marks)

Issue, forfeiture and reissue of forfeited shares: concept & process of book building; Issue of rights and bonus shares; Buy back of shares; Redemption of preference shares; Issue and Redemption of Debentures

### Unit 2. Final Accounts (15 Marks)

Preparation of profit and loss account and balance sheet of corporate entities, excluding calculation of managerial remuneration, Disposal of company profits

### Unit 3. Valuation of Goodwill and Valuation of Shares (8 Marks)

Concepts and calculation: simple problem only

### Unit 4. Amalgamation of Companies (10 Marks)

Concepts and accounting treatment as per Accounting Standard: 14 (ICAI) (excluding intercompany holdings). Internal reconstruction: concepts and accounting treatment excluding scheme of reconstruction.

### Unit 5. Accounts of Holding Companies/Parent Companies (10 Marks)

Preparation of consolidated balance sheet with one subsidiary company; Relevant provisions of Accounting Standard: 21 (ICAI). 12Lectures

### Unit 6. Accounts of Banking Companies (15 Marks)

Difference between balance sheet of banking and non-banking companies; Prudential norms; Asset structure of a commercial bank; Non-performing assets (NPA)

### Unit 7. Cash Flow Statement (7 Marks)

Concept of funds, Preparation of cash flow statement as per Indian Accounting Standard (Ind- AS): 7.

#### Note:

1. The relevant Indian Accounting Standards in line with the IFRS for all the above topics should be covered.

2. Any revision of relevant Indian Accounting Standard would become applicable immediately.

### Suggested Readings:

1. J.R. Monga, Fudamentals of Corporate Accounting. Mayur Paper Backs, New Delhi.

2. M.C. Shukla, T.S. Grewal, and S.C. Gupta. Advanced Accounts. Vol.-II. S. Chand & Co., New Delhi.

3. S.N. Maheshwari, and S. K. Maheshwari. Corporate Accounting. Vikas Publishing House, New Delhi.

4. Ashok Sehgal, Fundamentals of Corporate Accounting. Taxman Publication, New Delhi.

5. V.K. Goyal and Ruchi Goyal,. Corporate Accounting. PHI Learning.

6. Jain, S.P. and K.L. Narang. Corporate Accounting. Kalyani Publishers, New Delhi.

7. Bhushan Kumar Goyal, Fundamentals of Corporate Accounting, International Book House

8. P. C. Tulsian and Bharat Tulsian, Corporate Accounting, S.Chand

9. Amitabha Mukherjee, Mohammed Hanif, Corporate Accounting, McGraw Hill Education

10. Compendium of Statements and Standards of Accounting. The Institute of Chartered Accountants of India, New Delhi.

Note: Latest edition of text books may be used.

B.Com.: Semester - III Paper : BC - 303 : ENGLISH - II Duration: 3 hrs. Marks: 80

(Common Syllabus to be provided by the respective Department )

# B.Com.: Semester- III Paper : BC-304 : COMPUTER APPLICATIONS IN BUSINESS Duration: 3 hrs. Marks: 50

**Objectives:** To provide computer skills and knowledge for commerce students and to enhance the student understands of usefulness of information technology tools for business operations.

### Unit 1: Word Processing (15 Marks)

Introduction to word Processing, Word processing concepts, Use of Templates, Working with word document: Editing text, Find and replace text, Formatting, spell check, Autocorrect, Autotext; Bullets and numbering, Tabs, Paragraph Formatting, Indent, Page Formatting, Header and footer, Tables: Inserting,

filling and formatting a table; Inserting Pictures and Video; Mail Merge: including linking with Database; Printing documents Creating Business Documents using the above facilities

## Unit 2: Preparing Presentations (10 Marks)

Basics of presentations: Slides, Fonts, Drawing, Editing; Inserting: Tables, Images, texts, Symbols, Media; Design; Transition; Animation; and Slideshow. Creating Business Presentations using above facilities

### Unit 3: Spreadsheet and its Business Applications (15 Marks)

Concepts, Managing worksheets; Formatting, Entering data, Editing, and Printing a worksheet; Handling operators in formula, Project involving multiple spreadsheets, Organizing Charts and graphs Generally used Spreadsheet functions: Mathematical, Statistical, Financial, Logical, Date and Time, Lookup and reference, Database, and Text functions

### Unit 4: Creating Business Spreadsheet (10 Marks)

Creating spreadsheet in the area of: Loan and Lease statement; Ratio Analysis; Payroll statements; Capital Budgeting; Depreciation Accounting; Graphical representation of data; Frequency distribution and its statistical parameters; Correlation and Regression

### Note:

1. The General Purpose Software referred in this course will be notified by the University Departments every three years. If the specific features, referred in the detailed course above, is not available in that software, to that extent it will be deemed to have been modified.

2. There shall be a practical examination of 50 Marks (Practical-30 Marks, Viva-10 Marks and Work Book-10 Marks) and duration of Examination shall be 2 Hrs.

3. Teaching arrangement need to be made in the computer Lab

4. There shall be two lectures per class and 2 Practical Lab periods per batch to be taught in computer Lab.

### **Suggested Readings:**

The suggested readings and guidelines shall be notified by the university department at least once in three years based on the selected software.

# B.Com.: Semester – IV

# Paper: BC- 401 : Alt.English/MIL/Hindi (Language) Duration : 3 Hrs. Marks: 80

( Common Syllabus to be provided by the respective Department )

# B. Com.: Semester -IV Paper : BC - 402 : MARKETING MANAGEMENT Duration: 3 hrs. Marks: 80

**Objective:** The objective of this course is to provide basic knowledge of concepts, principles, tools and techniques of marketing.

Contents:

Unit 1: Introduction: (15 Marks)

Nature, scope and importance of marketing; Evolution of marketing; Selling vs Marketing; Marketing mix, Marketing environment: concept, importance, and components (Economic, Demographic, Technological, Natural, Socio-Cultural and Legal).

### Unit 2: (20 Marks)

a. Consumer Behaviour: Nature and Importance, Consumer buying decision process; Factors influencing consumer buying behaviour.

b. Market segmentation: concept, importance and bases; Target market selection; Positioning concept, importance and bases; Product differentiation vs. market segmentation.

### Unit 3: Product: (15 Marks)

Concept and importance, Product classifications; Concept of product mix; Branding, packaging and labeling; Product-Support Services; Product life-cycle; New Product Development Process; Consumer adoption process.

### Unit 4: (15 Marks)

a. Pricing: Significance. Factors affecting price of a product. Pricing policies and strategies.

b. Distribution Channels and Physical Distribution: Channels of distribution - meaning and importance; Types of distribution channels; Functions of middle man; Factors affecting choice of distribution channel; Wholesaling and retailing; Types of Retailers; e-tailing, Physical Distribution.

# Unit 5: (15 Marks)

a. Promotion: Nature and importance of promotion; Communication process; Types of promotion: advertising, personal selling, public relations & sales promotion, and their distinctive characteristics; Promotion mix and factors affecting promotion mix decisions;

b. Recent developments in marketing: Social Marketing, online marketing, direct marketing, services marketing, green marketing, Rural marketing; Consumerism.

# Suggested Readings:

1. Kotler, Philip, Gary Armstrong, Prafulla Agnihotri and Ehsanul Haque. Principles of Marketing. 13th edition. Pearson Education.

2. Michael, J. Etzel, Bruce J. Walker, William J Stanton and Ajay Pandit. Marketing: Concepts and Cases. (Special Indian Edition)., McGraw Hill Education

- 3. William D. Perreault, and McCarthy, E. Jerome., Basic Marketing. Pearson Education.
- 4. Majaro, Simon. The Essence of Marketing. Pearson Education, New Delhi.
- 5. The Consumer Protection Act 1986.
- 6. Iacobucci and Kapoor, Marketing Management: A South Asian Perspective. Cengage Learning.
- 7. Dhruv Grewal, Michael Levy, Marketing, McGraw Hill Education.
- 8. Chhabra, T.N., and S. K. Grover. Marketing Management. Fourth Edition. Dhanpat Rai & Company.

9. Neeru Kapoor, Principles of Marketing, PHI Learning

10. Rajendra Maheshwari, Principles of Marketing, International Book House

### Note: Latest edition of text books may be used.

# B.Com.: Semester- IV Paper: BC - 403 : INCOME TAX & PRACTICES Duration: 3 hrs. Marks: 80

**Objective:** To provide basic knowledge and equip students with application of principles and provisions of Income-tax Act, 1961 and the relevant Rules.

Unit 1: Introduction (20 Marks)

Basic concepts: Income, agricultural income, person, assessee, assessment year, previous year, gross total income, total income, maximum marginal rate of tax; Permanent Account Number (PAN) Residential status; Scope of total income on the basis of residential status Exempted income under section 10

### Unit 2: Computation of Income under different heads-1 (10 Marks)

Income from Salaries; Income from house property

## Unit 3: Computation of Income under different heads-2 (10 Marks)

Profits and gains of business or profession; Capital gains; Income from other sources

### Unit 4: Computation of Total Income and Tax Liability (20 Marks)

Income of other persons included in assessee's total income; Aggregation of income and set-off and carry forward of losses; Deductions from gross total income; Rebates and reliefs Computation of total income of individuals and firms; Tax liability of an individual and a firm; Five leading cases decided by the Supreme Court

### Unit 5: Preparation of Return of Income (20 Marks)

Filing of returns: Manually, On-line filing of Returns of Income & TDS; Provision & Procedures of Compulsory On-Line filing of returns for specified assesses.

#### Note:

There shall be a practical examination of 20 Marks on E-filling of Income Tax Returns using a software utility tool. The student is required to fill appropriate Form and generate the XML file.
 Latest edition of text books and Software may be used.

### Suggested readings:

1. Singhania, Vinod K. and Monica Singhania. Students' Guide to Income Tax, University Edition. Taxmann Publications Pvt. Ltd., New Delhi.

2. Ahuja, Girish and Ravi Gupta. Systematic Approach to Income Tax. Bharat Law House, Delhi.

### Journals :

1. Income Tax Reports. Company Law Institute of India Pvt. Ltd., Chennai.

2. Taxman. Taxman Allied Services Pvt. Ltd., New Delhi.

3. Current Tax Reporter. Current Tax Reporter, Jodhpur.

### Software :

1. Vinod Kumar Singhania, e-filing of Income Tax Returns and Computation of Tax, Taxmann Publication Pvt. Ltd, New Delhi. Latest version

2. 'Excel Utility' available at incometaxindiaefiling.gov.in

# B.Com.: Semester- IV Paper : BC - 404 : E-Commerce Duration: 3 hrs. Marks: 50

**Objectives:** To enable the student to become familiar with the mechanism for conducting business transactions through electronic means

Contents :

Unit 1: Introduction: (10 Marks)

Meaning, nature, concepts, advantages, disadvantages and reasons for transacting online, types of E-Commerce, e-commerce business models (introduction, key elements of a business model and categorizing major E-commerce business models), forces behind e-commerce. Technology used in E-commerce: The dynamics of world wide web and internet(meaning, evolution and features); Designing, building and launching e-commerce website (A systematic approach involving decisions regarding selection of hardware, software, outsourcing vs. in-house development of a website)

# Unit 2: Security and Encryption: (10 Marks)

Need and concepts, the e-commerce security environment: (dimension, definition and scope of esecurity), security threats in the E-commerce environment (security intrusions and breaches, attacking methods like hacking, sniffing, cyber-vandalism etc.), technology solutions (Encryption, security channels of communication, protecting networks and protecting servers and clients),

### Unit 3: IT Act 2000 and Cyber Crimes (10 Marks)

IT Act 2000: Definitions, Digital signature, Electronic governance, Attribution, acknowledgement and dispatch of electronic records, Regulation of certifying authorities, Digital signatures certificates, Duties of subscribers, Penalties and adjudication, Appellate Tribunal, Offences and Cyber-crimes

### Unit 4: E-payment System: (10 Marks)

Models and methods of e-payments (Debit Card, Credit Card, Smart Cards, e-money), digital signatures (procedure, working and legal position), payment gateways, online banking (meaning, concepts, importance, electronic fund transfer, automated clearing house, automated ledger posting), risks involved in e-payments.

### Unit 5: On-line Business Transactions: (10 Marks)

Meaning, purpose, advantages and disadvantages of transacting online, E-commerce applications in various industries like {banking, insurance, payment of utility bills, online marketing, e-tailing (popularity, benefits, problems and features), online services (financial, travel and career), auctions, online portal, online learning, publishing and entertainment} Online shopping (amazon, snapdeal, alibaba, flipkart, etc.)

### Suggested Readings

1. Kenneth C. Laudon and Carlo Guercio Traver, E-Commerce, Pearson Education.

2. David Whiteley, E-commerce: Strategy, Technology and Applications, McGraw Hill Education

3. Bharat Bhaskar, Electronic Commerce: Framework, Technology and Application, 4th Ed., McGraw Hill Education

4. PT Joseph, E-Commerce: An Indian Perspective, PHI Learning

5. KK Bajaj and Debjani Nag, E-commerce, McGraw Hill Education

- 6. TN Chhabra, E-Commerce, Dhanpat Rai & Co.
- 7. Sushila Madan, E-Commerce, Taxmann
- 8. TN Chhabra, Hem Chand Jain, and Aruna Jain, An Introduction to HTML, Dhanpat Rai & Co.

Latest edition of text books may be used.

# B. Com.: Semester- V Paper: BC -501 (a) : FINANCIAL MANAGEMENT Duration: 3 hrs. Marks: 80

**Objective:** To familiarize the students with the principles and practices of financial management.

#### CONTENTS:

#### Unit 1: Introduction (15 Marks)

Nature, scope and objective of Financial Management, Time value of money, Risk and return (including Capital Asset Pricing Model), Valuation of securities – Bonds and Equities.

### Unit 2: Investment Decision (15 Marks)

The Capital Budgeting Process, Cash flow Estimation, Payback Period Method, Accounting Rate of Return, Net Present Value (NPV), Net Terminal Value, Internal Rate of Return (IRR), Profitability Index, Capital budgeting under Risk – Certainty Equivalent Approach and Risk- Adjusted Discount Rate. (20 Lectures)

## Unit 3: Financing Decision (20 Marks)

Cost of Capital and Financing Decision: Sources of long-term financing Estimation of components of cost of capital. Methods for Calculating cost of equity capital, Cost of Retained Earnings, Cost of Debt and Cost of Preference Capital, Weighted Average cost of capital (WACC) and Marginal cost of capital. Capital structure –Theories of Capital Structure (Net Income, Net Operating Income, MM Hypothesis, Traditional Approach). Operating and financial leverage. Determinants of capital structure.

### Unit 4: Dividend Decisions (10 Marks)

Theories for Relevance and irrelevance of dividend decision for corporate valuation; Cash and stock dividends; Dividend policies in practice

### Unit 5: Working Capital Decisions (20 Marks)

Concepts of working capital, the risk-return trade off, sources of short-term finance, working capital estimation, cash management, receivables management, inventory management and payables management.

### **Suggested Readings**

- 1. James C. Van Horne and Sanjay Dhamija, Financial Management and Policy, Pearson Education
- 2. Levy H. and M. Sarnat . Principles of Financial Management. Pearson Education
- 3. Joy, O.M. Introduction to Financial Management. Mc Graw Hill Education.
- 4. Brigham and Houston, Fundamentals of Financial Management, Cengage Learning
- 5. Khan and Jain. Basic Financial Management, McGraw Hill Education
- 6. Chandra, P. Fundamentals of Financial Management. McGraw Hill Education
- 7. Singh, J.K. Financial Management- text and Problems. 2nd Ed. Dhanpat Rai and Company, Delhi.
- 8. Rustagi, R.P. Fundamentals of Financial Management. Taxmann Publication Pvt. Ltd.

9. Singh, Surender and Kaur, Rajeev. Fundamentals of Financial Management. Mayur Paperback, New Delhi.

10. Pandey, I.M. Financial Management. Vikas Publications.

11. Bhabatosh Banerjee, Fundamentals of Financial Management, PHI Learning

Note: Latest edition of text books may be used.

# B. Com.: Semester -V Paper : BC – 501 (b) : COST ACCOUNTING Duration: 3 hrs. Marks: 80

**Objectives:** The objective of this paper is to help students to acquire conceptual knowledge of the cost accounting and to impart skills for recording various kinds of business transactions relating to cost.

# Unit-I Introduction (15 marks)

Meaning of cost, costing and cost accountancy; scope, objectives, advantages and disadvantages of cost accounting; Cost accounting vis-a-vis Financial accounting; Installation of Costing system;

cost unit, cost centers, classification of costing methods and techniques, their merits and demerits; elements of cost, preparation of cost sheet.

# Unit-II Materials (15 marks)

Importance and need for material control; Material purchase procedure Stores functions; receiving, inspecting, storing, issue of materials; material costing- pricing of receipts, pricing of issues,; LIFO and FIFO methods, stores ledger, inventory control techniques- EOQ, levels of Inventory, ABC analysis, Perpetual Inventory System.

# Unit-III (a) Labour (10 marks)

Labour cost, remuneration and incentive, different methods of labour remuneration, incentives schemes- (Halsey & Rowan ); Labour turnover- causes and effects, its measurement; meaning of idle time, over time, work study, method study, time study and motion study.

# (b) Expenses (10 marks)

Direct and indirect expenses, treatment of interest on capital, depreciation, idle facilities, research and development expenses.

# Unit-IV (a) Overheads (10 marks)

Meaning and classification of overheads; allocation and apportionment of overheads; meaning and methods of overhead absorption.

# (b) Cost Records (10 marks)

Integral system and Non-integral system- meaning and advantages, recording of transactions under integral and non-integral system; Reconciliation of cost and financial accounts.

# Unit-V Process and Contract Costing (10 marks)

Process costing; treatment of normal and abnormal loss; Preparation of process accounts; Contract costing and preparation of Contract account.

# Suggested Readings:

1. Cost Accounting- Principle and Practice, Vikash Publishing House, New Delhi

2. Cost Accounts; S.P.Jain & K.L.Narang, Kalyani Publisher

3. Cost Accounting; M.Y.Khan & P.K.Jain, Tata McGraw Hill, New Delhi

4. Practical Costing; P.C.Tulsian, Vikash Publishing House, New Delhi

5. Cost Accounting; B.Banerjee, Prentice Hall of India Pvt. Ltd, New Delhi

6. Cost Accounting; Nigam & Jain, Prentice Hall of India Pvt. Ltd, New Delhi

Note: Latest edition of text books may be used.

# B. Com.: Semester -V Paper : BC-501 (c) : FINANCIAL INSTITUTIONS AND MARKETS Duration: 3 hrs. Marks: 80

**Objectives:** To enable the students to acquire the basic knowledge of financial institutions and markets available in the economy.

Unit-I Financial institutions- Banking Institutions (20 marks)

Meaning- needs- role of financial institutions in economic development- commercial banks-types of commercial banks- role and functions- methods of credit creation- commercial banking operations, co-

operative banks- functions- salient features of operation of co-operative banks- weaknesses of co-operative banks

### Unit-II Non-banking Institutions/non-banking companies (20 marks)

Concepts-functions- features- significance and operations of non-banking institutions; Development banks- specific features- functions- need for development banks-promotional role of development banks in India- growth of development banks in India, Difference between commercial banks and development banks, Harmonization of commercial banks and development banks

# Unit-III Financial markets (20 marks)

Meaning- types- Money Market- functions -characteristics of developed and underdeveloped money market- participants of money market, benefits of efficient money market, money market instruments, money market derivatives, money market centers; Capital Market- functions- nature and role- distinction between capital market and money market.

### Unit- IV Markets for Corporate Securities (20 marks)

Primary Market or New Issue market- meaning- functions- Stock exchange- Distinction between New Issue market and Stock exchange- relationship between New Issue market and Stock exchange; Secondary Market- meaning- functions- service of stock exchange- recognition; Listing of Securitieslisting procedure; Over the Counter Market, On-Line Scripless Trading Market.

### **Suggested Readings:**

1. Financial Markets and Services, by E.Gordon and K.Natarajan, Himalaya Publishing House, Guwahati

2. Corporation Finance and Financial Management, by Das, Bhattacharya, Sharma, Gupta, Kalyani Publisher, New Delhi

- 3. Indian Financial System- Bharati Pathak, Pearson Education. New Delhi
- 4. Indian Financial System- M.Y.Khan, McGraw Hill Education. New Delhi
- 5. Financial Markets and Financial Services, Vasant Desai, Himalaya Publishing House
- 6. Financial Markets, L.M.Bhole, Tata McGraw Hill, New Delhi
- 7. Financial Services, M.Y.Khan, Tata McGraw Hill, New Delhi

### Note: Latest edition of text books may be used.

# B. Com.: Semester -V Paper : BC - 502 (a): AUDITING AND CORPORATE GOVERNANCE Duration: 3 hrs. Marks: 80

**Objective:** To provide knowledge of auditing principles, procedures and techniques in accordance with current legal requirements and professional standards and to give an overview of the principles of Corporate Governance and Corporate Social Responsibility

Contents:

Unit 1: Introduction (15 Marks)

Auditing: Introduction, Meaning, Objectives, Basic Principles and Techniques; Classification of Audit, Audit Planning, Internal Control – Internal Check and Internal Audit; Audit Procedure – Vouching and verification of Assets & Liabilities.

# Unit 2: Audit of Companies (15 Marks)

Audit of Limited Companies: Company Auditor- Qualifications and disqualifications, Appointment, Rotation, Removal, Remuneration, Rights and Duties Auditor's Report- Contents and Types. Liabilities of Statutory Auditors under the Companies Act 2013

### Unit 3: Special Areas of Audit (10 Marks)

Special Areas of Audit: Special features of Cost audit, Tax audit, and Management audit; Recent Trends in Auditing: Basic considerations of audit in EDP Environment; Auditing Standards; Relevant Case Studies/Problems;

### Unit 4: Corporate Governance (15 Marks)

Conceptual framework of Corporate Governance: Theories & Models, Broad Committees; Corporate Governance Reforms. Major Corporate Scandals in India and Abroad: Common Governance Problems Noticed in various Corporate Failures. Codes & Standards on Corporate Governance

### Unit 5: Business Ethics (10 Marks)

Morality and ethics, business values and ethics, approaches and practices of business ethics, corporate ethics, ethics program, codes of ethics, ethics committee; Ethical Behaviour: Concepts and advantages; Rating Agencies; Green Governance; Clause 49 and Listing Agreement

### Unit 6: Corporate Social Responsibility (CSR): (15 Marks)

Concept of CSR, Corporate Philanthropy, Strategic Planning and Corporate Social Responsibility; Relationship of CSR with Corporate Sustainability; CSR and Business Ethics, CSR and Corporate Governance; CSR provisions under the Companies Act 2013; CSR Committee; CSR Models, Codes, and Standards on CSR

### **Suggested Readings:**

1. Ravinder Kumar and Virender Sharma, Auditing Principles and Practice, PHI Learning

- 2. Aruna Jha, Auditing. Taxmann Publication.
- 3. A. K. Singh, and Gupta Lovleen. Auditing Theory and Practice. Galgotia Publishing Company.
- 4. Anil Kumar, Corporate Governance: Theory and Practice, Indian Book House, New Delhi
- 5. MC Kuchhal, Modern Indian Company Law, Shri Mahavir Book Depot. (Publishers). (Relevant Chapters)

6. KV Bhanumurthy and Usha Krishna, Politics, Ethics and Social Responsibility of Business, Pearson Education

7. N Balasubramanian, A Casebook on Corporate Governance and Stewardship, McGraw Hill Education

8. B.N. Ghosh, Business Ethics and Corporate Governance, McGraw Hill Education

9. S K Mandal, Ethics in Business and Corporate Governance, McGraw Hill Education

10. Bob Tricker, Corporate Governance-Principles, Policies, and Practice (Indian Edition), Oxford University Press

11. Christine Mallin, Corporate Governance (Indian Edition), Oxford University Press

12. Relevant Publications of ICAI on Auditing (CARO).

13. Sharma, J.P., Corporate Governance, Business Ethics, and CSR, Ane Books Pvt Ltd, New Delhi

#### Note: Latest edition of text books may be used.

# B. Com.: Semester -V Paper : BC – 502 (b) : HUMAN RESOURCE MANAGEMENT Duration: 3 hrs. Marks: 80

**Objective:** The objective of the course is to acquaint students with the techniques and principles to manage human resource of an organization.

#### Unit 1: Introduction (20 marks)

Human Resource Management: Concept and Functions, Role, Status and competencies of HR Manager, HR Policies, Evolution of HRM, HRM vs HRD. Emerging Challenges of Human Resource Management; Workforce diversity; Empowerment; Downsizing; VRS; Human Resource Information System

# Unit 2: Acquisition of Human Resource (15 marks)

Human Resource Planning- Quantitative and Qualitative dimensions; job analysis – job description and job specification; Recruitment – Concept and sources; Selection – Concept and process; test and interview; placement and induction

# Unit 3: Training and Development (15 marks)

Concept and Importance; Identifying Training and Development Needs; Designing Training Programmes; Role-Specific and Competency-Based Training; Evaluating Training Effectiveness; Training Process Outsourcing; Management Development; Career Development.

# Unit 4: Performance Appraisal (15 marks)

Nature, objectives and importance; Modern techniques of performance appraisal; potential appraisal and employee counseling; job changes - transfers and promotions; Compensation: concept and policies; job evaluation; methods of wage payments and incentive plans; fringe benefits; performance linked compensation.

# Unit 5: Maintenance (15 marks)

Employee health and safety; employee welfare; social security; Employer-Employee relations- an overview; grievance-handling and redressal; Industrial Disputes: causes and settlement machinery

# Suggested Readings:

1. Gary Dessler. A Framework for Human Resource Management. Pearson Education.

- 2. DeCenzo, D.A. and S.P. Robbins, Personnel/Human Resource Management, Pearson Education.
- 3. Bohlendar and Snell, Principles of Human Resource Management, Cengage Learning
- 4. Ivancevich, John M. Human Resource Management. McGraw Hill.
- 5. Wreather and Davis. Human Resource Management. Pearson Education.
- 6. TN Chhabra, Human Resource Management, Dhanpat Rai & Co., Delhi
- 7. Biswajeet Patttanayak, Human Resource Management, PHI Learning

# Note: Latest edition of text books may be used.

# B.Com.: Semester - V Paper: BC – 502 (c) : INTERNATIONAL BUSINESS Duration: 3 hrs. Marks: 80

**Objective:** The objective of the course is to familiarize the concepts, importance and dynamics of international business and India's involvement with global business. The course also seeks to provide theoretical foundations of international business to the extent these are relevant to the global business operations and developments.

Unit -I (15 marks)

(a.) Introduction to International Business: Globalisation and its importance in world economy; Impact of globalization; International business vs. domestic business: Complexities of international business; Modes of entry into international business. (b.) International Business Environment: National and foreign environments and their components - economic, cultural and political-legal environments

# Unit –II (20 marks)

(a.) Theories of International Trade – an overview (Classical Theories, Product Life Cycle theory, Theory of National Competitive Advantage); Commercial Policy Instruments - tariff and non-tariff measures – difference in Impact on trade, types of tariff and non tariff barriers (Subsidy, Quota and Embargo in detail); Balance of payment account and its components. (b.) International Organizations and Arrangements: WTO – Its objectives, principles, organizational structure and functioning; An overview of other organizations – UNCTAD,; Commodity and other trading agreements (OPEC).

# Unit –III (15 marks)

(a.) Regional Economic Co-operation: Forms of regional groupings; Integration efforts among countries in Europe, North America and Asia (NAFTA, EU, ASEAN and SAARC).
(b.) International Financial Environment: International financial system and institutions (IMF and World Bank – Objectives and Functions); Foreign exchange markets and risk management; Foreign investments - types and flows; Foreign investment in Indian perspective

# Unit –IV (15 marks)

(a.) Organizational structure for international business operations; International business negotiations.(b.) Developments and Issues in International Business: Outsourcing and its potentials for India; Role of IT in international business; International business and ecological considerations.

# Unit –V (15 marks)

(a.) Foreign Trade Promotion Measures and Organizations in India; Special economic zones (SEZs) and export oriented units (EOUs), ; Measures for promoting foreign investments into and from India; Indian joint ventures and acquisitions abroad. (b.) Financing of foreign trade and payment terms – sources of trade finance (Banks, factoring, forfaiting, Banker's Acceptance and Corporate Guarantee) and forms of payment (Cash in advance, Letter of Credit, Documentary Collection, Open Account)

# Suggested Readings:

1. Charles W.L. Hill and Arun Kumar Jain, International Business. New Delhi: McGraw Hill Education

2. Daniels John, D. Lee H. Radenbaugh and David P. Sullivan. International Business. Pearson Education 3. Johnson, Derbe., and Colin Turner. International Business - Themes & Issues in the Modern Global

Economy. London: Roultedge.

- 4. Sumati Varma, International Business, Pearson Education.
- 5. Cherunilam, Francis. International Business: Text and Cases. PHI Learning
- 6. Michael R. Czinkota. et al. International Business. Fortforth: The Dryden Press.
- 7. Bennett, Roger. International Business. Pearson Education.

8. Peng and Srivastav, Global Business, Cengage Learning

Note: Latest edition of text books may be used.

# B. Com.: Semester -V Paper : BC - 503 : MANAGEMENT OF SMALL BUSINESS Duration: 3 hrs. Marks: 50

**Objective:** To impart the students' knowledge about the concept, managerial planning, control and decision making while running a small size of business.

#### Unit-I: Foundation of Small Business (10 Marks)

Introduction, meaning and characteristics of small business; Small business in India, Success and failure in Small Business, government policy, Emerging opportunities of small business.

Unit-II : Business Ideas and Plan (10 Marks

Introduction, Defining customer's concept of value, knowing customers, sources of business ideas, Developing strategy, the necessity for a business plan, Building a Plan

## Unit-III : Management and Organization (10 Marks)

The Process of Management: Planning; Decision-making; Strategy Formulation. Organizing: Basic Considerations; Departmentation – Functional, Project, Matrix and Network; Delegation and Decentalisation of Authority; Groups and Teams.

### Unit-IV: Marketing Basics, Strategy and Plan (10 Marks

Introduction, What is marketing all about, Marketing research, Marketing Strategy, Strategy process, Marketing strategy on Product, Price, Place and Promotion, Need for a marketing plan

#### Unit-V: Accounting and Financial management (10 Marks

Introduction, Importance of Accounting and Financial management in Small Business, Financial accounting statement, ratio analysis, financial control, Financial decision making.

#### Suggested Readings:

1. Kaul, V.K., Business Organisation and Management, Pearson Education, New Delhi

- 2. Chhabra, T.N., Business Organisation and Management, Sun India Publications, New Delhi,
- 3. Basu, C. R., Business Organization and Management, McGraw Hill Education.
- 4. Jim, Barry, John Chandler, Heather Clark; Organisation and Management, Cengage Learning.
- 5. B.P. Singh and A.K.Singh, Essentials of Management, Excel Books
- 6. Buskirk, R.H., et al; Concepts of Business: An Introduction to Business System, Dryden Press, New York.

7. Burton Gene and Manab Thakur; Management Today: Principles and Practice; Tata McGraw Hill, New Delhi.

8. Griffin, Management Principles and Application, Cengage Learning

#### (Note: Latest Editions of the above books may be used.)

# B.Com. : Semester – V Paper : BC - 504 : PRINCIPLES OF MICRO ECONOMICS Duration: 3 hrs. Marks: 80

**Objective:** The objective of the course is to acquaint the students with the concepts of microeconomics dealing with consumer behavior. The course also makes the student understand the supply side of the market through the production and cost behavior of firms.

### CONTENTS

#### Unit 1: Demand and Consumer Behaviour (20 Marks)

Concepts of revenue: marginal and Average: Revenue under conditions of Perfect and imperfect competition Elasticity of demand: price, income and cross.

Consumer Behaviour: Indifference curve analysis of consumer behavior; Consumer's equilibrium (necessary and sufficient conditions). Price elasticity and price consumption curve, income consumption curve and Engel curve, price change and income and substitution effects. Indifference curves as an analytical tool (cash subsidy v/s. kind subsidy). Revealed Preference Theory.

## Unit 2: Production and Cost (15 Marks)

Production isoquants, marginal rate of technical substitution, economic region of production, optimal combination of resources, the expansion path, isoclines, returns to scale using isoquants.

Cost of Production: Social and private costs of production, long run and short run costs of production. Economies and diseconomies of scale and the shape to the long run average cost. Learning curve and economies of scope.

## Unit 3: Perfect Competition (15 Marks)

Perfect competition: Assumptions. Equilibrium of the firm and the industry in the short and the long runs, including industry's long run supply curve. Measuring producer surplus under perfect competition. Stability Analysis – Walrasian and Marshallian. Demand - supply analysis including impact of taxes and subsidy.

## Unit 4: Monopoly (15 Marks)

Monopoly: Monopoly short run and long run equilibrium. Shifts is demand curve and the absence of the supply curve. Measurement of monopoly power and the rule of thumb for pricing. Horizontal and vertical integration of firms. The social costs of monopoly power including deadweight loss. Degrees of price discrimination.

#### Unit 5: Imperfect Competition (15 Marks)

Monopolistic Competition and Oligopoly: Monopolistic competition price and output decisionequilibrium. Monopolistic Competition and economic efficiency Oligopoly and Interdependence – Cournot's duopoly model, Stackelberg model, Kinked demand model. Prisoner's dilemma, collusive oligopoly – price-leadership model – dominant firm, cartels, sales maximization, Contestable markets theory. Pricing Public Utilities.

#### Suggested Readings:

- 1. Pindyck, R.S., D. L. Rubinfeld and P. L. Mehta; Microeconomics, Pearson Education.
- 2. N. Gregory mankiw, Principles of Micro Economics, Cengage Learning
- 3. Maddala G.S. and E. Miller; Microeconomics: Theory and Applications, McGraw-Hill Education.
- 4. Salvatore, D. Schaum's Outline: Microeconomic Theory, McGraw-Hill, Education.

- 5. Case and Fair, Principles of Micro Economics, Pearson Education
- 6. Koutsiyannis, Modern Micro Economic Theory.
- 7. C Snyder, Microeconomic Theory: Basic Principles and Extensions, Cengage Learning
- 8. Bilas, Richard A., Microeconomics Theory: A Graphical Analysis, McGraw-Hill Education.
- 9. Paul A Samuelson, William D Nordhaus, Microeconomics, McGraw-Hill Education.
- 10. Amit Sachdeva, Micro Economics, Kusum Lata Publishers

Note: Latest edition of text books shall be used.

# B.Com.: Semester - VI Paper : BC - 601 (a): MODERN BANKING PRACTICES Duration: 3 hrs. Marks: 80

**Objective:** The objective of this course is to provide basic knowledge of different banks and their operations in relation to customer.

#### Unit-I (20 marks)

Bank: Definition, origin and development of Modern Banking, Types of Banks- Commercial vs. Investment Banks, Universal Banking, Unit Banking; Scheduled vs. Non-scheduled Banks, Public vs. Private Banks; Branch Banking, Retail Banking and Chain Banking their features, Functions of Modern Commercial Banks.

Unit-II (20 marks)

Bank Balance Sheet: Bank Assets- money at call, and short notices, investment of banks, bill discounted, loans, cash credit, bills receivables, fixed assets, bank liabilities- capital, reserves and surpluses, deposits, borrowings, contingent liabilities, bills for collection, bills of acceptance and Guarantee.

# Unit-III (20 marks)

Banker Customer Relationship: Definition of banker and customer, types of customers, accounts of individuals- minors, illiterate person, joint account, accounts of partnership firm and companies, general precautions in opening and operating accounts.

## Unit-IV (20 marks)

Bank Operations: opening of a bank account, Know Your Customer (KYC) guidelines, Negotiable Instruments (NIs)- Definition, characteristics of Nis, types of Nis, holder in due course, payment in due course, crossing of cheques, honour and dishonor of cheques, protection to paying and collecting banker.

Credit Management- Principles of Bank Lending, Types of Loans, Retail Credit and Business Credit, Credit Process, Recovery and NPA management, Security against Bank Loan.

#### Suggested Readings:

- 1. Commercial Bank Management- Jagroop Singh, Kalyani Publishers.
- 2. Principles of Banking- Indian Institute of Banking, MacMillan.
- 3. Basics of Banking- Indian Institute of Banking, Taxmann.
- 4. Banking Theory and Practices- K.C.Sekhar and L. Sekhar, Vikash Publishing House.
- 5. Principles of Banking Management- Neelam C.Gulati, Exel Books.
- 6. Money Banking and International Trade, Kalyani Publishers.

#### Note: Latest edition of text books may be used.

# B. Com. : Semester- VI Paper : BC- 601 (b) : INDUSTRIAL RELATIONS AND LABOUR LAWS Duration: 3 hrs. Marks: 80

**Objective**: To enable the students to learn the concepts of industrial relations including trade unions, collective bargaining, discipline and various labor enactments.

Contents:

Unit 1: Industrial Relations (IR) (15 marks)

Concept of Industrial Relations; Nature of Industrial Relations; Objectives of IR; Factors affecting IR in changing Environment, Evolution of IR in India; Role of State; Trade Union; Employers' Organization; Human Resource Management and IR Role of ILO in Industrial Relations, International Dimensions of IR

Unit 2: Trade Union Trade Union: (10 marks)

Origin and growth, unions after Independence, unions in the era of liberalization; Factors Affecting Growth of Trade Unions in India, Multiplicity & Recognition of Trade Unions; Major Provisions of Trade Union Act1926

# Unit 3: Collective Bargaining and Workers' Participation in Management (20 marks)

(a) Collective Bargaining: Meaning, Nature, Types, Process and Importance of Collective Bargaining, prerequisites, issues involved; Status of Collective Bargaining in India, Functions and role of Trade Unions in collective bargaining (b) Workers' Participation in Management: Consent, practices in India, Works Committees, Joint management councils; Participative Management and co-ownership; Productive Bargaining and Gain Sharing

# Unit 4: Discipline and Grievance Redressal (15 marks)

Discipline: Causes of indiscipline, Maintenance of discipline and misconduct; Highlights of domestic enquiries; Principle of Natural Justice; Labour turnover; Absenteeism; Grievance: Meaning of Grievance, Grievance redressal machinery in India, Grievance handling procedure; salient features of Industrial Employment (Standing orders) Act 1946

# Unit 5: (20 marks)

(a) The Industrial Disputes Act, 1947: Definitions of Industry, workman, and Industrial Dispute; Authorities under the Act: Procedure, Powers and Duties of Authorities; Strikes and Lock outs: Lay-off and Retrenchment: Provisions relating to Layoff, Retrenchment, and closure

**b)** The Factories Act, 1948: Provisions relating to Health, Safety, Welfare facilities, working hours, Employment of young persons, Annual Leave with wages

# Suggested Readings:

- 1. PK Padhi, Industrial Relations and Labour Law, PHI Learning
- 2. Arun Monappa, Industrial Relations and Labour Law, McGraw Hill Education
- 3. SC Srivastav, Industrial Relations and Labour Law, Vikas Publishing House
- 4. C.S Venkata Ratnam, Industrial Relations, Oxford University Press
- 5. P.L. Malik's Handbook of Labour and Industrial Law, Vol 1 and 2, Eastern Book Company
- 6. JP Sharma, Simplified Approach to Labour Laws, Bharat Law House (P) Ltd

# Note: Latest edition of text books may be used.

# B. Com. : Semester- VI Paper : BC – 601 (c) : INTERNATIONAL BANKING Duration: 3 hrs. Marks: 80

**Objective:** The objective of the course is to familiarize the concepts, importance and dynamics of international banking and India's involvement with global banking. The course also seeks to provide theoretical foundations of international banking to the extent these are relevant to the global banking operations and developments.

## Unit-I (15 marks)

Meaning of International Banking, History of International Banking, and Reasons for growth of International Banking, Forms of International Banking, and Size of International Banking Market.

Unit-II (15 marks)

International Financial Institution: World Bank- Functions and Scope, International Development Association (IDA), International Finance Corporation (IFC), Multilateral Investment Guarantee Agency (MIGA), Asian Development Bank (ADB), International Monetary Fund (IMF), their functions role, Bank for International Settlement.

## Unit-III (15 marks)

International Wholesale Banking- Product category; International Retail Banking- Product category; International Inter-bank Business- meaning, participants, functions, operations; International Private Banking Services.

## Unit-IV (15 marks)

Offshore Financial Centers: Meaning, Characteristics, Types of Offshore Financial Centers, Benefits, Reasons for growth; Important Centers- London, Switzerland, Singapore, Hong Kong, International Banking Facilities of the USA.

## Unit-V (10 marks)

Regulation of International Banking: Need for Regulation, Basel Committee on Banking Supervision, Legal Issues in International Banking.

#### Unit-VI (10 marks)

International Banking Operations: Raising of Resources, Capital Markets, Foreign Currency Accounts, Forex Market- structure and management.

#### **Suggested Readings:**

- 1. Fundmentals of International Banking- Rupnarayan Bose, MacMillan Publishing House.
- 2. International Banking Operations-IIBF, MacMillan Publishing House.
- 3. International Banking- Legal Regulatory Aspects, IIBF, MacMillan Publishing House.
- 4. International Banking and Finance- O.P.Agarwal, Himalaya Publishing House.

Note: Latest edition of text books may be used.

# B.Com. : Semester - VI Paper : BC – 602 (a): COMPUTERISED ACCOUNTING SYSTEM Duration: 3 hrs. Marks: 80

**Objectives:** This course seeks to enhance the skills needed for computerized accounting system and to enable the students to develop simple accounting applications.

# Unit-1: Computerized Accounting: Using Generic Software (30 marks)

Taxation: TDS, VAT and Service Tax Auditing in Computerized Accounting system: Statutory Audit, Voucher verification, Verification of related party transaction, CAAT: Various Tools

#### Unit-2: Designing Computerised Accounting System (30 marks)

Computerised Accounting System using a DBMS Package Creating a voucher entry Form, Preparing ledgers with SQL, Form, and Report Preparing Trial Balance with SQL and Report

## Unit-3: Designing Accounting Support System (20 marks)

Designing Supplier and customers System for Accounting using Form, Query, Module, and Report; Designing Payroll System for Accounting using Form, Query, Module, and Report

### Note:

1. The General Purpose Software referred in this course will be notified by the University Departments every three years. If the specific features, referred in the detailed course above, is not available in that software, to that extent it will be deemed to have been modified.

2. There shall be a practical examination of 80 Marks (Practical-60 Marks, Viva-10 Marks and Work Book-10 Marks) and duration of Examination shall be 3 Hrs.

3. Teaching arrangements need to be made in the computer Lab

**Suggested Readings:** The suggested readings and guidelines shall be notified by the university department at least once in three years based on the selected software.

# B. Com. : Semester- VI Paper : BC – 602 (b): INDIRECT TAX and LAW Duration: 3 hrs. Marks: 80

**Objective:** To provide basic knowledge and equip students with application of principles and provisions of Service Tax, VAT, Central Excise, and Customs Laws.

Contents:

Unit 1: Service Tax-I (15 Marks)

Service tax – concepts and general principles, Charge of service tax and taxable services,

Unit 2: Service Tax-II (15 Marks)

Valuation of taxable services, Payment of service tax and filing of returns, Penalties, CENVAT Credit

Unit 3: VAT (15 Marks)

VAT – concepts and general principles, Calculation of VAT Liability including input Tax Credits, Small Dealers and Composition Scheme, VAT Procedures

## Unit 4: Central Excise (15 Marks)

Central Excise Law in brief – Goods, Excisable goods, Manufacture and Manufacturer, Valuation, CENVAT, Basic procedures, Export, SSI, Job Work

### Unit 5: Customs laws (20 Marks)

Basic concepts of customs law, Territorial waters, high seas, Types of custom duties – Basic, Countervailing & Anti- Dumping Duty, Safeguard Duty, Valuation, Customs Procedures, Import and Export Procedures, Baggage, Exemptions

#### Suggested Readings:

1. Singhania Vinod K. and Monica Singhania, Students' Guide to Indirect Taxes, Taxmann Publications Pvt. Ltd., Delhi.

2. V.S. Datey. Indirect Tax Law and practice, Taxmann Publications Pvt. Ltd., Delhi, Latest edition.

3. Sanjeev Kumar. Systematic Approach to Indirect Taxes, Latest edition.

4. S. S. Gupta. Service Tax -How to meet your obligation Taxmann Publications Pvt. Ltd., Delhi, Latest edition.

5. Grish Ahuja and Ravi Gupta, Indirect Taxes, Flair Publication Pvt. Ltd.

#### Note:

1. This paper will be replaced by the Goods and Service Tax (GST) Law whenever this law is enforced.

2. Latest edition of text books may be used.

# B. Com. : Semester- VI Paper : BC- 602 (c) : MANAGEMENT ACCOUNTING Duration: 3 hours Marks: 80

**Objective:** To impart the students, knowledge about the use of financial, cost and other data for the purpose of managerial planning, control and decision making.

# COURSE CONTENTS:

# Unit 1: Introduction (10 Marks)

Meaning, Objectives, Nature and Scope of management accounting, Difference between cost accounting and management accounting, Cost control and Cost reduction, Cost management

#### Unit 2: Budgetary Control (15 Marks)

Budgeting and Budgetary Control: Concept of budget, budgeting and budgetary control, objectives, merits, and limitations. Budget administration. Functional budgets. Fixed and flexible budgets. Zero base budgeting. Programme and performance budgeting.

#### Unit 3: Standard Costing (15 Marks)

Standard Costing and Variance Analysis: Meaning of standard cost and standard costing, advantages, limitations and applications. Variance Analysis – material, labour, overheads and sales variances. Disposition of Variances, Control Ratios.

#### Unit 4: Marginal Costing (15 Marks)

Absorption versus Variable Costing: Distinctive features and income determination. Cost-Volume Profit Analysis, Profit / Volume ratio. Break-even analysis-algebraic and graphic methods. Angle of incidence, margin of safety, Key factor, determination of cost indifference point.

## Unit 5: Decision Making (15 Marks)

Steps in Decision Making Process, Concept of Relevant Costs and Benefits, Various short term decision making situations – profitable product mix, Acceptance or Rejection of special/ export offers, Make or buy, Addition or Elimination of a product line, sell or process further, operate or shut down. Pricing Decisions: Major factors influencing pricing decisions, various methods of pricing

## Unit 6: Contemporary Issues (10 Marks)

Responsibility Accounting: Concept, Significance, Different Responsibility Centres, Divisional Performance Measurement: Financial and Non-Financial measures. Transfer Pricing

#### Suggested Reading:

1. Charles T. Horngren, Gary L. Sundem, Dave Burgstahler, Jeff O. Schatzberg. Introduction to Management Accounting, Pearson Education.

2. Anthony A. Atkinson, Robert S. Kaplan, Ella Mae Matsumura, S. Mark Young. Management Accounting. Dorling Kindersley(India) Pvt. Ltd.

3. Singh, Surender. Management Accounting, Scholar Tech Press, New Delhi.

4. Garrison H., Ray and Eric W. Noreen. Managerial Accounting. McGraw Hill.

5. Goel, Rajiv, Management Accounting. International Book House,

6. Arora, M.N. Management Accounting. Vikas Publishing House, New Delhi.

7. Maheshwari, S.N. and S.N. Mittal. Management Accounting. Shree Mahavir Book Depot, New Delhi.

8. Singh, S. K. and Gupta Lovleen. Management Accounting – Theory and Practice. Pinnacle Publishing House.

9. Khan, M.Y. and Jain, P.K. Management Accounting. McGraw Hill Education 10. H.V. Jhamb, Fundamentals of Management Accounting, Ane Books Pvt. Ltd. Note: Latest edition of text books may be used.

Note: Latest edition of text books may be used.

# B. Com.: Semester -VI Paper : BC- 603 : Personal Selling and Salesmanship Duration: 3 hrs. Marks: 50

**Objective:** The purpose of this course is to familiarize the students with the fundamentals of personal selling and the selling process. They will be able to understand selling as a career and what it takes to be a successful salesman.

# Unit 1: Introduction to Personal Selling: (20 Marks)

Nature and importance of personal selling, myths of selling, Difference between Personal Selling, Salesmanship and Sales Management, Characteristics of a good salesman, types of selling situations, types of salespersons, Career opportunities in selling, Measures for making selling an attractive career.

#### Unit- 2: Buying Motives: (10 Marks)

Concept of motivation, Maslow's theory of need hierarchy; Dynamic nature of motivation; Buying motives and their uses in personal selling

## Unit- 3: Selling Process: (10 Marks)

Prospecting and qualifying; Pre-approach; Approach; Presentation and demonstration; handling of objections; Closing the sale; Post sales activities.

## Unit- 4: Sales Reports: (10 Marks)

Rreports and documents; sales manual, Order Book, Cash Memo; Tour Diary, Daily and Periodical Reports; Ethical aspects of Selling

#### Suggested Readings:

1. Spiro, Stanton, and Rich, Management of the Sales force, McGraw Hill.

2. Rusell, F. A. Beach and Richard H. Buskirk, Selling: Principles and Practices, McGraw Hill

3. Futrell, Charles, Sales Management: Behaviour, Practices and Cases, The Dryden Press.

4. Still, Richard R., Edward W. Cundiff and Norman A. P. Govoni, Sales Management: Decision Strategies and Cases, Prentice Hall of India Ltd., New Delhi,

5. Johnson, Kurtz and Schueing, Sales Management, McGraw Hill

6. Pedesson, Charles A. Wright, Milburn d. And Weitz, Barton A., Selling: Principles and Methods, Richard, Irvin

7. Kapoor Neeru, Advertising and personal Selling, Pinnacle, New Delhi.

## Note: Latest edition of text books may be used.

# B. Com. : Semester- VI Paper : BC- 604 : INDIAN ECONOMICS Duration: 3 hrs. Marks: 80

**Objectives:** This course seeks to enable the student to grasp the major economic problems in India and their solutions. It also seeks to provide an understanding of modern tools of macro-economic analysis and policy framework.

#### Contents :

Unit 1: Basic Issues and features of Indian Economy (10 Marks)

Concept and Measures of Development and Underdevelopment; Human Development; Composition of national income and occupational structure

#### Unit 2: Policy Regimes (15 Marks)

- a) The evolution of planning and import substituting industrialization.
- b) Economic Reforms since 1991.

c) Monetary and Fiscal policies with their implications on economy

### Unit 3: Growth, Development and Structural Change (20 Marks)

- a) The experience of Growth, Development and Structural Change in different phases of growth and policy regimes across sectors and regions.
- b) The Institutional Framework: Patterns of assets ownership in agriculture and industry; Policies for restructuring agrarian relations and for regulating concentration of economic power;
- c) Changes in policy perspectives on the role of institutional framework after 1991.
- d) Growth and Distribution; Unemployment and Poverty; Human Development; Environmental concerns.
- e) Demographic Constraints: Interaction between population change and economic development.

#### Unit 4: Sectoral Trends and Issues (20 Marks)

- Agriculture Sector: Agrarian growth and performance in different phases of policy regimes i.e. pre green revolution and the two phases of green revolution; Factors influencing productivity and growth; the role of technology and institutions; price policy, the public distribution system and food security.
- b) Industry and Services Sector: Phases of Industrialisation the rate and pattern of industrial growth across alternative policy regimes; Public sector its role, performance and reforms; The small scale sector; Role of Foreign capital.
- c) Financial Sector: Structure, Performance and Reforms. Foreign Trade and balance of Payments: Structural Changes and Performance of India's Foreign Trade and Balance of Payments; Trade Policy Debate; Export policies and performance; Macro Economic Stabilisation and Structural Adjustment; India and the WTO, Role of FDI, Capital account convertibility,

# Unit 5: Inflation, Unemployment and Labour market (15 Marks)

- a) Inflation: Causes of rising and falling inflation, inflation and interest rates, social costs of inflation;
- b) Unemployment : natural rate of unemployment, frictional and wait unemployment.
- c) Labour market : Its interaction with production system; Phillips curve, the trade-off between inflation and unemployment, sacrifice ratio, role of expectations adaptive and rational

#### **Suggested Readings:**

- 1. Mishra and Puri, Indian Economy, Himalaya Paublishing House
- 2. IC Dhingra, Indian Economy, Sultan Chand & Sons
- 3. Gaurav Dutt and KPM Sundarum, Indian Economy, S. Chand & Company.
- 4. Uma Kapila (ed), "Indian Economy since Independence", Relevant articles.

5. Bhagwati, J. and Desai, P. India: Planning for industrialization, OUP, Ch 2.

6. Patnaik, Prabhat. Some Indian Debates on Planning. T. J. Byres (ed.). The Indian Economy: Major Debates since Independence, OUP.

7. Ahluwalia, Montek S. State-level Performance under Economic Reforms in India in A. O. Krueger. (ed.). Economic Policy Reforms and the Indian Economy, The University of Chicago Press.

8. Mankiw, N. Gregory. Principles of Macroeconomics. Cengage Learning

9. Rudiger Dornbusch, Stanley Fischer, and Richard Startz, Macroeconomics. McGraw-Hill Education

10. Oliver J. Blanchard, Macroeconomics, Pearson Education

11. G. S. Gupta, Macroeconomics: Theory and Applications, McGraw-Hill Education

12. Paul A Samuelson, William D Nordhaus, Sudip Chaudhuri, Macroeconomic, McGraw-Hill Education

## Note: Latest edition of text books may be used.

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